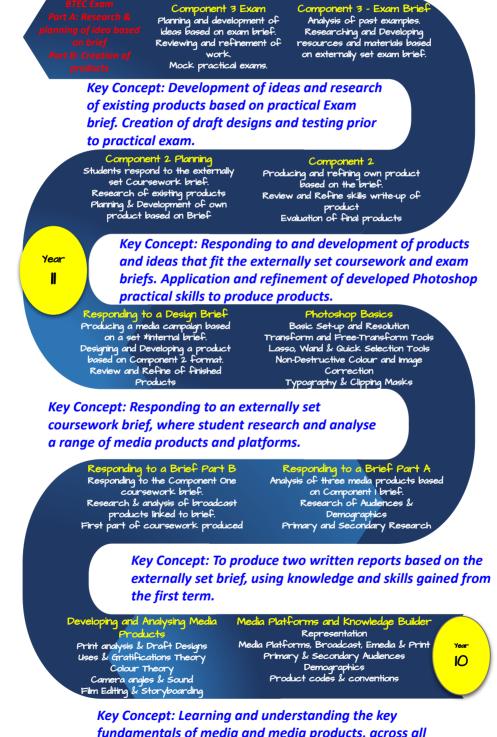
## BTEC Creative Media Learning Journey Pearson BTEC (D\*- P1) Business

Progression to next stage of learning – Level 3 Creative Digital Media Production





Key Concept: Learning and understanding the key fundamentals of media and media products, across all three media platforms. Helping students understand technical aspects of media and how these help products appeal to their target audiences.